

WPXI

CCC 10-31 thru 11-6

TIME	DATE	RATE	PROGRAM	31-Oct	1-Nov	2-Nov	3-Nov	4-Nov	5-Nov	6-Nov	TTL FREQ	TTL \$
30-5a	W-F, M	\$175	EM	1	1	1			1	1	5	\$875
530a	W-F, M	\$550	EM	1	1	1			1	1	5	\$2,750
30-6a	W-F, M	\$775	EM		1	1					2	\$1,550
130p-1230a	W-F, M	\$950	LENO	1	1	1			1		4	\$3,800
230-130a	W-F, M	\$375	Fallon	1	1	1					3	\$1,125
0-11p	Thu	\$2,000	Rock Center		1						1	\$2,000
30-330p	Sat	\$1,500	ND/Pitt Pre-game				1				1	\$1,500
30-7p	Sat	\$7,600	Notre Dame (8-0) vs. U of Pittsburgh				1				1	\$7,600
-805p	Sun	\$3,800	Football Night In America					1			1	\$3,800
												\$25,000

Add to 321964 PCNC

PCNC

CCC 10-31 thru 11-6

TIME	DATE	RATE	PROGRAM	31-Oct	1-Nov	2-Nov	3-Nov	4-Nov	5-Nov	6-Nov	TTL FREQ	TTL \$
A-7:30A	W-F, M	\$80	PCNC Morning News	1	1	1			1	1	5	\$400
7:30-8A	W-F, M	\$80	PCNC Morning News	1	1	1			1	1	5	\$400
A-9A	W-F, M	\$80	PCNC Morning News	1	1	1			1		4	\$320
A-10A	W-F, M	\$70	PCNC Morning News	1	1	1			1		4	\$280
P-7:30p	W-F, M	\$50	PCNC 7PM News	1	1	1			1		4	\$200
730P-8P	W-F, M	\$50	PCNC 7PM News	1	1	1			1		4	\$200
11:35p-12:05a	W-F, M	\$50	CHANNEL 11 Late News REPEAT	1	1	1			1		4	\$200
												\$2,000

10/30

10/30

10/30